# PassionLife ESSENTIALS

Rescuing the MOST vulnerable by partnering with the MOST essential.

#### Get back to the basics...

PassionLife Essentials is regional, one-day, limited-seating training events for pregnancy help organizations, designed to strengthen you in four critical areas, and provide just the essentials every PHO leader needs to develop an effective, high-impact ministry team.



## For beginners, and those who prepare them

Your pregnancy help organization (PHO), like all social reform movements throughout history, grows best when new people can quickly learn the most basic and essential principles in simple, memorable ways, and engage quickly in effective service.

PassionLife Essentials is designed

with this in mind. It provides PHOs with starting points, foundational principles, and memorable summaries that empower, rather than overwhelm, the non-expert.

You'll return from every Essentials seminar with the competence and confidence needed to re-teach your team in the four most critical areas of pregnancy help ministry.

## Essentials seminars focus on these 💝 areas:

#### **THEOLOGY**

4 Questions for Every Pregnancy Help Organization: Biblical Starting Points for Answering the Crisis of Abortion

#### **APOLOGETICS**

The Case for Life: Getting to the Heart of the Matter in the PHO Context

#### COUNSELING

Critical Incident Stress Management: **Principles for Effective Crisis** Intervention

#### COMMUNICATION

Publicly Persuading Others to Join the Great Work

## →BOOK AN ESSENTIALS TRAINING

To learn more or book an essentials training in <a> ccoleman@passionlife.org</a> your area, contact Connie Coleman:

(940)577-5151

### Seminar Instructors



Marc Newman President, Speaker for Life Communication



Scott Klusendorf President, Life Training Institute Apologetics



John Ensor President, PassionLife Counseling & Theology



onnie Coleman Essentials Director. PassionLife All seminars